

Transferable skills - Ritchie

Supplemental Material: Section S2. Adobe Analytics

To determine how readers interacted with the annotated resources, several factors need to be considered. In Figure 4, although the neuroscience & behavior paper had the greatest number of page views ($n = 445$), it was not the paper that had most user interaction via clicks ($n = 193$) nor did it have the highest number of unique visitors ($n = 114$). The genetics paper, on the other hand, had the highest number of clicks ($n = 372$) and unique visitors ($n = 193$) but had fewer page views ($n = 236$). As a result it could be interpreted that while the genetics paper was more “popular”, the neuroscience & behavior paper had more returning readers. The anatomy and physiology and ecology papers had a moderate amount of unique visitors ($n = 88$; $n = 59$) and interactions (page views, clicks) ($n = 330, 191$; $n = 212, 197$), respectively and the earth & environmental science paper had the fewest visitors ($n = 30$) and interactions ($n = 96, 26$) overall however the earth & environmental science has been live for less than a month so it is not unusual for the numbers to be so low.